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# MANN REPORT RESIDENTIAL

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ANTARES MARKETING GROUP

CHARLES RUTENBERG REALTY

PRUDENTIAL DOUGLAS ELLIMAN

NEWCONDOSONLINE, INC.

CITI HABITATS

UPTOWN PARTNERS, LLC

BARAK REALTY

OBSERVATORY PLACE

THE SAVOY

CANCO LOFTS

PLATINUM

A close-up portrait of Carol E. Levy, a woman with long, wavy blonde hair, wearing a dark top and a necklace with a diamond pendant. She is smiling slightly and looking towards the camera.

**CAROL E. LEVY**

**CAROL E. LEVY REAL ESTATE**



# Independent Real Estate Broker Extraordinaire

## Carol E. Levy Real Estate

Carol Levy, arriving in New York from Pittsburgh to attend Columbia University, was filled with a burning ambition to become successful, to make a name for herself and to excel. While pursuing a career as an actress, she was also studying acting off-campus with Lee Strasberg at the acclaimed Actor's Studio. Not only did she immediately start landing television commercials and starred in numerous TV shows and theatrical productions, she was also discovered by Seventeen Magazine in which she was featured. After graduating with honors from Columbia University, she landed roles in one major motion picture after another. She starred opposite Martin Landau in "Alone In The Dark", which has just been re-issued on DVD, and she was Robbie Benson's girlfriend in "The Chosen", to name a few. Levy also appeared in many soap operas and more than one hundred national television commercials and was the "Faberger Organic Shampoo Girl."

Between acting roles, with a strong desire to be productive, Levy accepted a job offer by a prominent real estate advertising company that was seeking a professional actress to bring in new business. Having no advertising experience, she was enticed by the high wages and flexible hours. Within only one month, she was promoted to vice president, and soon thereafter was approached by many of her real estate clients to sell their properties.

In short order, she got her real estate license, left the advertising agency, and became the Director of Sales for her clients, including numerous sponsors and developers of co-op and condo conversions. She was so successful at selling their co-ops and condos, word rapidly spread of Levy's skills and success in real estate circles, and ultimately she attracted even more real estate moguls as clients.

Not long afterward, she founded Carol E. Levy Real Estate, an independent boutique firm specializing in the purchase and sale of luxury co-ops, condos, and townhouses. In addition, she became a specialist for countless premier luxury buildings throughout the city, including the Beresford, the famed landmark building on Central Park West, where she and her husband have resided for fifteen years. Having bought, fixed up, and sold two other homes in the building, their current apartment is their third residence in the Beresford. It is an extraordinary 5,000 square foot, six-bedroom, duplex apartment with two magnificent terraces and sweeping views of Central Park. Under Levy's direction, the apartment was renovated and designed to her specifications and has become a well recognized architectural and design showcase.

As the city's premier independent broker for the last eighteen years, Levy has developed an unparalleled reputation for achieving

record-breaking prices for her clients, and caters to a who's who of luminaries in the fields of entertainment, finance, media, and the professions. She is a master at seeking out the most ideal apartments for a wide range of clients, whether they have their hearts set on small, charming pied-a-terre or extraordinary multi-million dollar residences suitable for the pages of Architectural Digest.

An expert in her field, Levy not only works on an exclusive basis for numerous developers, sponsors, and individuals, but she also handles all of their renovations and marketing, from modest studio apartments to multi-million dollar mansions. Her ability to redesign floor plans to increase their value and to transform wrecks into masterpieces is unsurpassed. She is truly a phenomenon in staging properties so that their potential is beautifully manifested, even if it merely requires a paint job, constructing a wall with French doors, rearranging furniture, de-cluttering, or adding lighting. With Levy on the job, nothing goes unnoticed and she gets it done!

In addition, as a member of the Real Estate Board of New York, Levy is able to provide the same marketing and networking power of any large brokerage company, but she does it with unmatched personal attention. Her ability to create exceptional marketing tools with dazzling photos, floor plans, and website presentations within a record-breaking 24 hours is unrivaled! It also means that her exclusives are marketed and close faster than those of most other firms.

As a perfectionist par excellence, she pays laser-focused attention to every detail of each apartment. For example, Levy will fill in the nicks and scratches of clients' floors with an artist's pencil, and she arrives early enough before her showings to clean dirty windows and sinks, put dishes away, make beds, and bring fresh flowers and plants. With her innumerable personal touches, Levy prides herself in treating each apartment as her own. And, most importantly, it is Levy who shows her exclusives, not an assistant or "team" member with limited skills.

With her unbounded energy, Levy not only finds time to provide maximum individual attention to each of her clients, but she also closes more deals than any single independent broker. Each year, she closes more deals than the year before, and with over 60 closings last year, she will establish an even greater milestone in sales this year. Levy constantly creates benchmarks for herself, and then she exceeds her own and her clients' expectations.

She is so good at what she does that her clients give her a free hand to accomplish what is necessary to get the highest price for a property. Levy can take a \$3 million dollar apartment, renovate and stage it





Carol E. Levy with husband Chris Lipman and daughters Chloe and Camyrn in their Beresford Duplex

for \$30,000, so that it sells for \$5 million. Recently she convinced one client to spend a mere \$6,000 to paint, install granite counter tops, new appliances, and a new bathroom vanity. As a result of that \$6,000 investment, Levy was able to net him an additional \$100,000 above the initial asking price. Often board members of buildings recommend new business to Levy when they realize her board packages are not only incomparable, but her sales are always record-breaking!

Levy's success goes beyond the borders of New York City, for she and her husband have invested in real estate in the Hamptons as well. They recently purchased and fixed up an oceanfront home in East Hampton, and sold it for four times their cost, and they are actively involved in their next Hamptons' investments.

Is it any wonder that Levy has earned high praise from sponsors, owners, investors, and even interior designers? She is ranked in the top 1% of brokers nationwide and is often asked to speak at various real estate functions and on television, is quoted in publications worldwide, and is a biographical subject in "Who's Who in America".

Levy is married to D. Christopher Lipman, a native New Yorker and graduate of The Cooper Union. Having been a partner in a national digital imaging company for twenty years, he decided to dedicate himself full-time to real estate and joined Levy's flourishing firm six years ago. Not only is he a superior broker, but his expertly executed floor plans and brilliant photographs of interiors are evidence of his considerable skills and his acknowledged flair as a draftsman and photographer. Altogether, he has proven to be an inestimable asset to the marketing efforts of the company.

Together, Levy and Lipman are extremely active members of their community, dedicating time and funds to support numerous worthwhile causes. As devoted parents, their greatest achievements are their two beautiful daughters, Chloe, 7 and Camryn, 5. ■

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